We claim:

- 1. A wick comprising a fibrous wicking material in the form of a sheet or cloth which has been surface-modified by exposure to a glow discharge gas plasma so as to exhibit a horizontal wicking rate of at least about 1.0 millimeter per second in contact with a physiological fluid.
- 2. The wick according to claim 1 wherein the glow discharge gas plasma is formed in a blend made up predominantly of a mixture of oxygen with a saturated alkane chosen from the group consisting of methane, ethane and propane.
- 3. The wick according to claim 2 wherein the fibrous wicking material consists of a woven cotton-polyester fabric.
- 4. The wick according to claim 3 wherein the fibrous wicking material exhibits a horizontal wicking rate of at least about 2.0 millimeters per second in contact with a physiological fluid.
- 5. The wick according to claim 2 wherein the fibrous wicking material consists of a fabric devoid of cotton.
- 6. A diagnostic test strip suitable for analysis of an analyte in a physiological fluid comprising an immobilized reagent means for detection and measurement of the analyte, a fibrous wicking material in the form of a sheet or cloth having a portion thereof in contact with the immobilized reagent means, and a holder for said reagent means and wicking material, wherein the wicking material has been surface-modified by exposure to a glow discharge gas plasma and exhibits a horizontal wicking rate of at least about 1.0 millimeter per second toward a physiological fluid, wherein also a portion of a sample of physiological fluid placed on said wicking material at a site apart from said reagent means is conveyed by wicking to said reagent means for analysis.
- 7. The diagnostic test strip according to claim 6 wherein the glow discharge gas plasma is

formed in a gaseous blend composed predominantly of a mixture of oxygen with a saturated alkane chosen from the group consisting of methane, ethane and propane.

- **8.** The diagnostic test strip according to claim 7 wherein the fibrous wicking material consists of a woven cotton-polyester fabric.
- 9. The diagnostic test strip according to claim 8 wherein the woven cotton-polyester fabric exhibits a horizontal wicking rate of at least about 2.0 millimeters per second toward a physiological fluid.
- 10. The diagnostic test strip according to claim 7 wherein the fibrous wicking material consists of a fabric devoid of cotton.
- 11. A method of analyzing an analyte in a physiological fluid comprising contacting a wick with a sample of a physiological fluid, and delivering a portion of the sample to an immobilized reagent means by wicking through the wick, wherein the wick comprises a fibrous wicking material in the form of a sheet or cloth that is surface-modified by exposure to a glow discharge gas plasma so as to exhibit a horizontal wicking rate of at least about 1.0 millimeter per second in contact with the physiological fluid.
- 12. The method according to claim 11 wherein the glow discharge gas plasma is formed in a gaseous blend composed predominantly of a mixture of oxygen with a saturated alkane chosen from the group consisting of methane, ethane and propane.
- 13. The method according to claim 12 wherein the fibrous wicking material consists of a woven cotton-polyester fabric.
- 14. The method according to claim 13 wherein the fibrous wicking material exhibits a horizontal wicking rate of at least about 2.0 millimeters per second in contact with a physiological fluid.

15. The method according to claim 12 wherein the fibrous wicking material consists of a fabric devoid of cotton.